



# Your Binc Foundation 2023 Gratitude Report

- 82 Stories  
Above the Treeline/Edelweiss  
Ada's Technical Books | Fuel  
Coffee  
AdventureKEEN  
Tracy Aleksy  
American Booksellers Association  
Anonymous  
Anonymous  
Stuart Applebaum  
Katherine Applegate and Michael Grant  
Arcadia Publishing  
Tabitha Armstrong  
Boyd Arsenault  
Keith Arsenault  
Sarah Bagby  
Balin Books  
Anonymous  
Leigh Bardugo  
Michael Barnard  
Linda-Marie Barrett  
Kathy & Brent Bartson  
Beagle and Wolf Books  
Belmont Books  
Amy Berkower  
Mark and Helen Bierley  
David Bishop  
Blair Publishing  
Bloomsbury Publishing  
Judy Blume and George Cooper  
Chris Bohjalian  
John Bohman  
Bonfire Funds Inc  
Book Advisors LLC  
The Book Catapult  
TBG Literary d/b/a The Book Group  
Indie Beacon Book Light  
BookBar Denver  
Books Are Magic  
Books Inc  
Books Inc. Reading Bridge  
Books on the Square/Providence  
Bookshop.org  
Bookworm of Edwards  
Boom! Studios  
Boswell Book Company  
Boulder Book Store  
Philip Boyle  
Sandra Boynton  
Brookline Booksmith  
Lisa Brown  
Browseabout Books  
Browsers Bookshop  
Mary Ann Buehler  
Polly Buxton  
Anonymous  
California Independent Booksellers Alliance  
Captain Blue Hen Comics  
Bill Carl  
Jennifer Carney  
Anonymous  
Anonymous  
Anqi Chen  
Anonymous  
Chronicle Books  
Christine Clayton-Stroh  
Jenny & Muir Cohen  
Christopher Combs  
ComicsPro  
Anonymous  
Michael Connelly  
Constant Reader for A Cause  
Costco Wholesale Corporation  
Anonymous  
Julia Cowlisshaw  
Calvin Crosby  
Dave Danielson  
Marco Davanzo
- Stu and Jackie Davidson  
Rebecca Dayton  
Judy de Jonge  
Bruce & Laura DeLaney  
Eileen Dengler  
Michael DeSanto  
Diamond Comic Distributors  
Katrina DiCamillo  
Dissent Pins  
Anthony Doerr  
Courtney Donovan  
Kelley Drahushuk  
Charles Duhigg and Elizabeth Alter  
eBay Charity Donations  
Anonymous  
The Elliott Bay Book Company  
Fly Paper Products  
Anonymous  
Cathy Fiebach  
Linda McLoughlin Figel  
Anonymous  
Steve Fischer  
Pamela French  
Emma Fusco-Straub  
Alfred Galasso  
Generation X Comics & Games  
Anonymous  
Aron Gilbert  
Anonymous  
Cynthia Graham  
Nicola Grant  
Great Lakes Independent Booksellers Association  
John Grisham  
Hilary and Mike Gustafson  
Hachette Book Group  
Andy Hall  
Ellen Hall  
HarperCollins Publishers  
Beverly Hartz  
Garth Haslam  
Meghan Hayden  
Anonymous  
Scott Heise  
Hello Sunshine  
Ginger Hendricks  
Timothy Hepp  
Suzanna Herrmans  
Michael Herrmann  
Hickory Stick Bookshop  
Hieronymus Foundation Inc  
Jenni Hill  
Mark Hoose  
Gretchen Horn  
Wendy Hudson  
Hudson Group  
Humble Bundle  
Richard Hunt  
Image Comics  
Ingram Content Group  
John Ingram  
Michael Jacobs  
Lane Jacobson  
Jack Jensen and Cathleen Obrien  
Wanda Jewell  
Penny and Zach Johnson  
Gerald & Trudy Kallman  
Linda Kass  
Susan Kehoe  
Geoffrey Keller  
The Kids Fund Trust  
Andrea Kilstedt  
The King's English Bookshop  
Jeff Kinney  
Kasey Klipsch  
KnitWits  
Kodansha Comics  
Anne Kubek  
Matthew Lage  
Maree Larson  
Larry Law  
Daniel Lazar
- Min Jin Lee  
Anonymous  
Anonymous  
Michael Levatino  
Keith Lewis  
Kuo-Yu Liang  
Simon Lipskar  
Literati Bookstore  
Litographs  
Brenda Logan  
Harriett Logan  
Anonymous  
Anonymous  
Eric and Victoria Lustbader  
Macmillan Publishers  
Main Point Books  
Steven Malk and Alexandra Sartor  
Anonymous  
Dina Mardell  
Josh Marwell  
Jon Mayes  
Matt and Lisa McMann  
Anonymous  
Microcosm  
Midwest Independent Booksellers Association  
Jonathan Miller  
Anonymous  
Alex Milner  
Montague Bookmill  
David Moody  
Christopher Morrow  
Mountains & Plains Independent Booksellers Association  
George and Barbara Mrkonjic  
Monique Muihlenkamp  
John Mutter  
MyFuPrint Entertainment LLC  
Mystic Books, Inc.  
Valerie Nadal  
Timothy Naughton  
New Atlantic Independent Booksellers Association  
New England Independent Booksellers Association  
The New Press  
News Corp Giving  
Anonymous  
Anonymous  
Northwest Connecticut Community Foundation  
Anonymous  
Oblong Books and Music  
Off the Beaten Path/Steamboat Springs  
Anonymous  
Molly Olivo  
Oni Press  
Jessica Osborne  
Pacific Northwest Booksellers Association  
Paramount  
Mark & Donna Paz Kaufman  
Paz & Associates  
Mark Pearson  
Penguin Random House  
Penn State University Press  
Will Pepper  
Andy Perham  
Anonymous  
Annie Philbrick  
Jodi Picoult  
David Pilkey  
Susan Pioli  
Politics & Prose  
Susan Post  
Powell's Books  
Publishers Weekly  
Jonathan Putnam  
Robert D. and Rosemary W. Putnam
- Readmore Foundation  
Jane Regenstein  
Jerry Rehm  
Stephen Reidy  
Charley Rejsek  
Anonymous  
Jen Reynolds  
Robert Wood Johnson Foundation  
Chuck & Dee Robinson  
Christie Roehl  
Catherine Rose  
Robert Ross  
Dan Roth  
Anna & Chris Saccheri  
Anonymous  
Vreda Schieman  
Katherine Schlademan  
Anonymous  
Samantha Schoech  
Scholastic Inc.  
Will Schwalbe  
David Shannon  
Shelf Awareness  
Meg Sherman  
Margaret Sherman  
Anonymous  
Robert Sindelar  
Janet Skeslien Charles  
Michael Smith  
Snowbound Books  
Anonymous  
Anonymous  
Emily and Guy Somberg  
Emilie Sommer  
Source Booksellers  
Sourcebooks  
Southern Independent Booksellers Alliance  
Square Enix Manga & Books  
Anonymous  
Velma Stauffer  
Andy Stefanovich  
Garth Stein  
Kathryn & Gary Steinaway  
Steward Family Foundation  
Stone Bridge Press  
Storiologie LLC  
Tui Sutherland  
Anonymous  
Amor and Maggie Towles  
Anonymous  
Lori Tucker-Sullivan  
An Unlikely Story  
Village Well Books & Coffee  
W. G. Ellerkamp Co., Inc.  
Tom Watson  
Waucoma Bookstore  
Anonymous  
Anonymous  
Jon Weiss  
The Staff of The Well-Read Moose  
Larry West  
Ken White  
Mary Williams  
Mo and Cher Willems  
Reese Witherspoon  
Kira Wizner  
Anne Wolf  
David Wolf  
Women & Children First  
Peter & Nancy Wurman  
Yen Press LLC  
Yield Giving  
Elizabeth M. Young  
Zeppelin Comics  
Anonymous  
Anonymous  
Zibby Media LLC  
Lauren Zimmerman

Supporters listed here made gifts of \$500 and above in 2023.

## Dear Friends,

Every day Binc hears from book and comic people in need, and every day I am grateful for you. It is your support that ensures we never have to turn someone away. Together we've kept families in their homes and stores in their communities.

While emergency financial assistance remains our top priority, your support has also allowed us to offer more than \$44,000 in professional development scholarships, provide free and confidential access to mental health therapy, publish our first book, and found a new program that is especially near and dear to my heart, BincTank, a business incubator for bookstores.

Research finds that minority entrepreneurs are up to three times more likely to have a loan application denied and only 58% of Black business owners sought professional services due to cost, inaccessibility, and mistrust compared to 70% of white business owners. BincTank was created to help remove known barriers for BIPOC entrepreneurs and we can't wait to welcome our first cohort of entrepreneurs in 2024.

You can read more about Binc's first book below; it is an invaluable tool for anyone going through a medical crisis and we were proud to partner with Sourcebooks to make it happen. Binc also reached a fundraising milestone with Humble Bundle and 17 publishers; more than \$1 million donated to Binc in less than six years. That translates to helping nearly 500 book people with emergency financial assistance grants.

Thank you for your continued commitment to book and comic people. We truly could not do what we do without you.



With Gratitude,  
Pam French, Executive Director

## Board of Directors



2023 Board of Directors Pictured from L to R: Calvin Crosby, Annie Philbrick, Kuo-Yu Liang, Eileen Dengler, Andy Perham, Jonathan Putnam, Chuck Robinson, Erin Coffey, Julia Cowlisshaw, Chris Morrow; Not Pictured: Rockelle Henderson & Steven Malk

## BincTank | 2023 HIGHLIGHTS

The 2023-2025 three-year business incubator pilot program to support BIPOC-owned retail bookselling businesses launched in anticipation of welcoming the first cohort of entrepreneurs in early 2024. Year one saw the hiring of program manager Ken White to develop the curriculum based on the findings of Binc's extensive research and forge a partnership with the Professional Bookselling School, among many other things. White has been a member of Binc's board of directors and the American Booksellers Association. He has managed bookstores and has lived experience as a Queer or Trans Person of Color (QTPOC) identified bookseller.





## My Medical Journal | 2023 HIGHLIGHTS

*My Medical Journal*: Binc partnered with Sourcebooks to create and publish its first book, *My Medical Journal*. Thanks to our friends at Sourcebooks for bringing to life this organized way to track your healthcare, keep important information at your fingertips, and stay on track with your medical bills and donating the proceeds back to Binc. It brings together an array of resources, useful tips, and helpful suggestions program managers have collected while helping booksellers and comic retailers navigate a variety of medical issues in nearly every state. *My Medical Journal* benefits anyone going through a medical crisis or care-giving for someone who is.

**2023 HIGHLIGHTS** | 2023 Highlights: You helped an extraordinary number of individuals, families, and stores. Binc is the only 501(c)(3) nonprofit in the country dedicated to assisting booksellers and comic retailers in their greatest time of need. When they come to Binc for help it's not only about solving their immediate emergency financial need (more than \$11 million distributed to 10,000+ individuals and stores). It's about resolving the situation with a holistic and comprehensive review that includes access to mental health wellness and a customized support plan with resources.



MEDICAL BILLS



UTILITIES RECONNECTED



HOUSING STABILITY



DEATH IN THE FAMILY



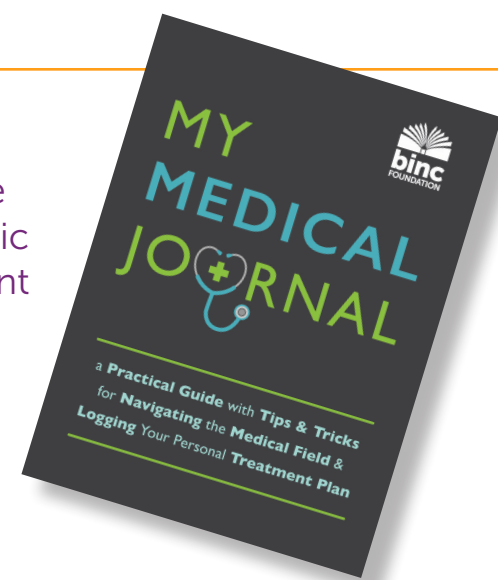
CANCER DIAGNOSIS



NATURAL DISASTER



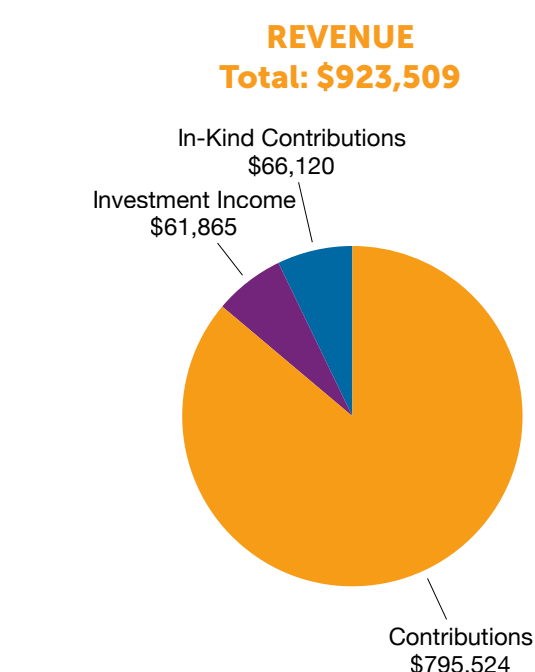
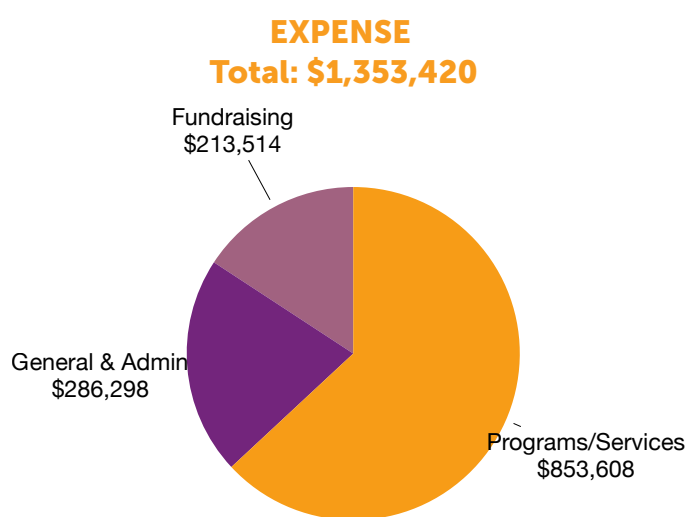
DENTAL EMERGENCY



“ I was at the New Atlantic Independent Booksellers Association trade show and chatted with the folks at the Binc table and learned about the *My Medical Journal* publication.

My husband is a family practice doctor and his office is in the same building as mine. When I ordered and received a copy of *My Medical Journal*, I brought one down to him and left it on his desk with a post-it note. Within the HOUR, a patient stopped up and wanted it. This showed me that he also immediately saw the value of it and how it would solve a problem his patient was expressing by seeing a lot of different doctors and forgetting information. He showed it to her, and she came right up to the bookstore to buy the copy!”

— Owner of The Treehouse Reading and Arts Center in New York



# 312

individuals, families and stores helped (including mental health)

# \$508,641

total amount of financial assistance and mental health grants awarded

# 37

professional development scholarships

# 111

referrals for mental health therapy

## Products & Events That Gave

- Constant Readers for a Cause
- Stephen King Signed Book Auction
- Books are Magic Calendar
- Dissent Pins “I’m With the Banned”
- Fly Paper Products
- Belmont Books and Politics & Prose auction of Paul McCartney book
- Storiologie Candles for a Cause
- Humble Bundle



## Get Involved

**Become a Monthly Sustaining Donor:** Your recurring donation will ensure that booksellers in need have a place to turn for help.

**Leave a Legacy:** Your will affirms, honors, and protects what matters most in your life. Planned giving is a way for you to make a financial gift to Binc as part of your overall financial and/or estate planning.

**Join the Author + Creator Leadership Circle:** Led by Campaign Chair Garth Stein, the Leadership Circle celebrates the writers and creators in our community who support booksellers and comic shop employees through Binc.

**Join a Committee:** From programs and finance, to development and communication, our volunteer committee members are assets to the foundation.

**Host a Fundraiser or Initiative:** These fundraisers are powerful shows of your

support while amplifying Binc’s mission to others. There are many ways to show your creative support of Binc whether it’s a birthday drive, t-shirt sale, auction, book, or productive giveback—contact us with your idea.

Follow us on social media:



✉ [Sign up for our newsletter](#)