#### **Thank You, Donors**

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Supporters listed here made gifts of \$500 and above in 2021 and/or 2022.

# 25th Anniversary | 2021

Binc celebrated 25 years of supporting book and comic stores and their employees and strengthening the book industry overall in a star studded virtual ceremony hosted by Isaac Fltzgerald in author Emma Straub's NYC Books are Magic bookstore. Isaac was accompanied by Binc's Executive Director Pam French from Literati Bookstore and they were joined by authors, creators, grant recipients and supporters to celebrate Binc's past, highlight the present, and look toward the future.

## Survive 2 Thrive | 2021



# Your Binc Foundation 20021-222 Gratitude Report

# Mental Health Wellness | 2022

Binc launched a pilot Mental Health Wellness Program in February in response to feedback on the need for mental health support via its biannual survey. Just nine months later, an overwhelming response led to it becoming a regular program with more than 100 book and comic people accessing therapy at no cost to them.

#### BincTank | 2022

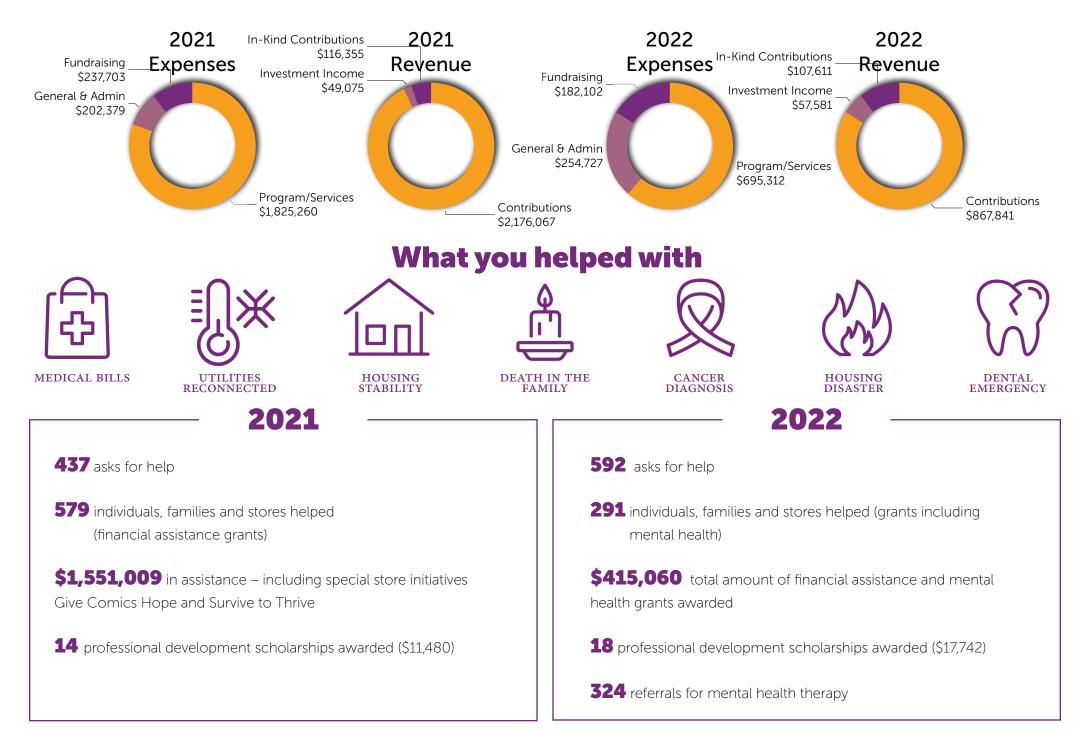
Several years of research concluded in response to key stakeholders in the book industry asking Binc to help BIPOC entrepreneurs open stores in their historically underrepresented communities. That research confirmed Binc is the best organization to lead this critical community work, and the board of directors approved a three-year pilot program, what is now BincTank. That research was made possible by support from partners Abrams, ABA, HarperCollins, Litographs and Macmillan. Binc will bring the industry together to help every community have their bookstore.

A one-time store grant initiative led by Ingram Content Group and Ingram Charities that made awards to 115 independent bookstores and comic shops totaling \$1.1 million. Publishers, authors and supporters partnered with Binc to assist stores that were poised to make a strong recovery from the pandemic. The grants allowed those stores—and their employees and community—to move from surviving to thriving.



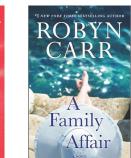
## You helped an extraordinary number of individuals, families and stores

You have strengthened the book and comic industry by supporting their essential safety net, Binc! Standing together, we have expanded programming to address key issues of mental health and equity.



# **Books That Gave**





#### **Products That Gave**



#### **Events That Gave**

ComicsPro Auction, Heartland Fall Forum, An Unlikey Story, Constant Readers for a Cause, Double Visions Comic Art Auction, Tips Jar at register, and many others.

You Helped Provide a Light in the Darkness

#### A Survive to Thrive Story from East City Bookshop

This bookseller was frightened; the bookstore was closed due to the widespread electrical failures with no reopening date in sight. Without work there would be no paycheck this week, and due to the power outage there had been no paycheck last week, either. With no paycheck they wouldn't be able to pay their rent, let alone their car payment and their utility bills and groceries. The fear and stress kept running around and through their thoughts. Then they remembered, and called Binc. Because of you, Binc, the book and comic community's safety net, is here answering their call with the good news: Help is on the way. Your support made sure their rent was covered, and gave them peace of mind. And, because of your support, they also received an offer of of online, phone & text therapy sessions. Because when disaster strikes, stress levels climb.

-From a Bookseller in California

**Get Involved** 

**Become a Monthly Sustaining Donor:** Your recurring donation will ensure that booksellers in need have a place to turn for help.

Leave a Legacy: Your will affirms, honors, and protects what matters most in your life. Planned giving is a way for you to make a financial gift to Binc as part of your overall financial and/or estate planning. Join the Author + Creator Leadership Circle: Led by Campaign Chair Garth Stein, the Leadership Circle celebrates the writers and creators in our community who support booksellers and comic shop employees through Binc.

Join a Committee: From programs and finance, to development and communication, our volunteer committee members are assets to the foundation.

"I have a special thank you for the donors and everyone who was involved in bringing this program to fruition. A MILLION THANK YOUS!!! I can't tell you how many grant proposals and loan applications I submitted for East City Bookshop that were rejected because our revenue wasn't LOW enough. As we worked as hard as we possibly could to stay afloat, keep paying our staff, and keep each other, our neighbours and customers safe, it was rough to be told we wouldn't get help because our financials didn't look dire enough--even as we weren't sure how long we could stay in business with all the unknowns. Thank you for giving us means to plan

for a strong, sustainable

–East City Bookshop, Washington DC



Host a Fundraiser or Initiative: These fundraisers are powerful shows of your support while amplifying Binc's mission to others. There are many ways to show your creative support of Binc whether it's a birthday drive, t-shirt sale, auction, book, or productive giveback—contact us with your idea.