

Introduction

Binc is a nation-wide nonprofit that coordinates charitable programs to **strengthen the bookselling and comic retailing communities**. Our core program provides assistance to employees and shop owners who have a demonstrated financial need arising from severe hardship and/or emergency circumstances.

Since its inception, **the organization has provided over \$10 million in financial assistance and scholarships to more than 10,000+ families**. Support for the Foundation's programs and services comes from all sectors of the book and comic industries. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. **It is our vision to be a caring community of book and comic people.**

In response to the COVID-19 pandemic, the book and comic industries came together in an extraordinary way allowing Binc to help 2,241 booksellers, comic retailers, and stores with \$2.9M in urgently needed assistance. More than 4,600 donors, 3,500 of them new to Binc have contributed this year.

Recognition



Awarded by Candid demonstrating our commitment to transparency in our finances.



Six consecutive years of earning the GreatNonprofits top-rated badge—a people's choice award for nonprofits.



Charity Navigator helps millions of people take action and support the causes they care about by connecting them to the best charities that align with their passions and values.

Videos



Press

Lit Hub – [The Book Industry Charitable Foundation Has Never Been Busier Helping Bookstores](#)

Shelf Awareness – [Binc Launches Business Incubator Pilot Program](#)

Publishers Weekly – [Binc Launches Business Incubator for BIPOC Booksellers](#)

Forbes.com – [How Nonprofit Binc Helps Booksellers Facing Financial Hardship](#)



Testimonials

"I applied to Binc twice and what I received exceeded by far my expectations; mostly I got respect, and they are the obvious reason I'm still a bookseller. I can't thank and appreciate them enough."

—*Javier Molea, McNally Jackson Booksellers*

"The assistance was mentally and physically invigorating during a dark time. A positive force for this world!"

—*William Shawn C.*

"We're so grateful and humbled that a charitable organization exists like yours which helps respond specifically to the needs of the bookstore community. Thanks again!"

—*The Book Garden, Lebanon, Oregon*

To read more reviews and testimonials check out our page on [Great Nonprofits](#). There are hundreds of stories from booksellers, comic retailers, and donors.

Ambassadors



Photo credit: Heidi Ross
Ann Patchett

Author Leadership Circle Campaign Chair



Photo credit: Susan Doupe
Garth Stein

Helping Booksellers and Comic Retailers Through Life's Emergencies

domestic violence • funeral • natural disaster (fire, flood, earthquake) • man-made disaster (blackout, brownout) • homelessness and homelessness prevention • loss of household income due to emergency child or elder care • loss of household income due to death in the family • loss of household income due to disability • loss of household income due to disruption of business • loss of household income due to partner/spouse/household wage earner job loss • serious medical expense • utility shut-off and utility shut-off prevention

Get in Touch

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The Binc Foundation

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