



Your Binc Foundation 2020 Gratitude Report

Thank You Donors

You provided the financial support and advocacy last year to meet the need of those severely affected by the pandemic.

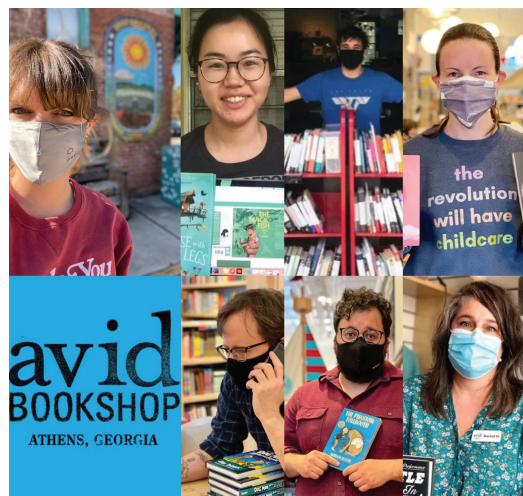
- [words] Bookstore
- American Booksellers Association
- Chris Abouzeid
- Abrams
- AdventureKEEN
- Derrick Alderman
- Nicole Alger
- Daryl Allen
- Tomas Alonso
- James Anderson
- Andrews McMeel Publishing
- Anonymous
- Stuart Applebaum
- Katherine Applegate & Michael Grant
- Scott Armstrong
- Association of American Publishers Foundation
- Evan Atherton
- Alexander Atzberger
- David Baldacci
- David Baldy
- Joshua Bank
- Leigh Bardugo
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- Mac Barnett
- Erica Bauermeister
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- Scott Behren
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- Marc Bernardin
- Eileen Bertelli
- Mark Bierley
- Terry Bird
- Susan Blackman
- Yannik Blier
- Judy Blume
- Chris Bohjalian
- John Bohman
- Donald Bohm
- Jeff Boison
- Book Cellar
- Bookends & Beginnings
- The Book Group
- Book Industry Study Group
- Book of the Month
- Books Are Magic
- Bookshop.org
- Boom! Studios
- David Borgenicht
- Thomas Bowen
- Max Bralier
- Daniel Brewster
- Lisa Brown
- Ernest Burnett
- Steve Burnstead
- Construction LLC
- Tyler Button
- Buyolympia
- Publishers Lunch
- Dana Caggiano
- Dustin Campbell
- Joseph Capo
- Chelsea Carmichael
- Lori Carossino
- Lauren Carsley
- Catapult, Counterpoint, Publishing
- Soft Skull & Black Balloon
- Caterpillar Foundation
- Mad Cave
- The Center for Fiction
- Center For The Art of Translation
- Two Lines Press
- Central Avenue Publishing
- CGC
- Jeffrey Chang
- Charlesbridge Publishing
- Byung Cheol Cho
- Jeremy Christian
- Chronicle Books
- Fletcher Chu Fong
- The Clinton Family Foundation
- Matt Collinson
- Katherine Connolly
- Jennifer Coolidge
- Creators 4 Comics
- Lucas Creuzet
- Mike Cribier
- Brendan Curry
- Rebecca Damsen
- Taimur Dar
- Katherine Dean
- Dermot Delaney
- Reiner Charitable Fund
- Vermont Community Foundation
- DC Comics
- Diamond Comic Distributors
- Katrina DiCamillo
- Fred Dillon
- Robert DiRomualdo
- Vivian P Dorsel
- Driven To Give
- Karen Dukes
- Wes Eckhart
- Echo Valley Foundation
- Jennifer Egan
- David Eggers
- Europa Editions Inc
- Adam Faberman
- David Fabricant
- Fantagraphics Books Inc
- Jofie Ferrari-Adler
- Jim Fetherston
- Carissa Flynn
- Shea Fontana
- Forward & Up, Inc
- Richard Franklin
- Christopher Franks
- Pam French
- Emma Fusco-Straub
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- Bobbie Gilbert
- Give Comics Hope
- Great Lakes Independent Booksellers Association
- Andrew Gorlick
- Seth Grahame-Smith
- Graywolf Press
- Ellen Greene
- John Grisham
- Hachette Book Group
- Shannon Hale
- Earl Hall
- Joseph Hamilton
- HarperCollins Publishers
- Elizabeth Harper
- Shawn Harris
- Mary Ellen Hartje
- Book n Brush
- Julie Hedlund
- Sean Heller
- Hello Sunshine
- William Henderson
- James Henry
- Timothy Hepp
- Hieronymus Foundation Inc
- Sara Hincley
- Hochschild Family Fund
- Charlotte Hughes
- Sharon Hull
- Sam Humphries
- Jan Huysse
- IDW Publishing
- Image Comics
- IBPA: Independent Book Publishers Association
- Independent Publishers Caucus
- Ingram Content Group
- John Ingram
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- Lisa Kwon
- Remy Lai
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- Daniel Lazar
- Leaves of Grass Fund
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- Carla Lee
- Jim Lee
- Min Jin Lee
- Thomas Lennon
- Bernard Henri Levy
- Margaret Lewis
- Libro.fm
- Ronald Lim
- Damon Lindelof
- Lindenmeyr Paper Company
- Simon Lipskar
- Literati Bookstore
- Litographs
- Maximilian Litteral
- Michael Loynd
- Macmillan Publishers
- Oily MacNamee
- Mark Magowan
- Wai Kei Mak
- Steven Malk & Alexandra Sartor
- Daniel Mallory
- Valerie Mancuso
- Mango Media
- Kathleen T. and Christopher Mara Trust
- Barbara Marcus
- Eugene Mardaga
- Phil Margolin
- Rhiannon Martin
- Carolyn Masters
- Nion McEvoy
- Holly McGhee
- Matt McKnight
- McSweeney's Literary Arts Fund
- Brad Meltzer
- Pancho and Stephanie Meyer
- Seth Meyers
- Keith Miller
- Michael Mills
- Arthur Min
- Anthony Miranda
- Morgan & Claypool
- Margaret Morse
- Mountains & Plains
- Independent Booksellers Association
- George and Barbara Mrkonjic
- Walter Mugdan
- Sean Murphy
- Duane Murray
- The Murtagh-Russo Family
- Heather Nadelman
- New Atlantic Independent Booksellers Association
- Aditya Narendranath
- Timothy Naughton
- Mary Beth Nebel
- New England Independent Booksellers Association
- Benjamin Nelson
- Patrick Ness
- David Neville
- Esther Newberg
- Jonah Newman
- Christopher Nicol
- Shawn Nixon
- Brad Norris
- No Starch Press
- Susan Ochshorn
- Bryan O'Malley
- Melissa and Adam Orr
- Out of Print
- Kimye Owens
- Zibby Owens
- Ann Patchett
- James Patterson
- Ellen Patterson
- Simon Schuster
- Penguin Random House
- Louise Penny
- Maria Fernanda
- Perez Sanchez
- Rhea Perlman
- Nancy Perot
- Pamela Pescosolido
- Eric Peters
- Jodi Picoult
- Michael Pietsch
- David Pilkey
- Ryan Pitkey
- Pacific Northwest Booksellers Association
- Jeffrey Poindexter
- Justin Porter
- Premiere Collectibles
- William Prince
- Princeton Architectural Press
- Publishers Advertising and Marketing Association
- Jarrett Pumpfrey
- Ronald Ratner
- Carolyn Reidy
- Jean Reidy
- James Reifenberg
- Jacob Richards
- Oliver Ridge
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- David Risher
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- Noah Rubenstein
- Rosina Rue
- Seth Rusch
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- Anne Schwartz and Grant Hanesian
- Jennifer Schwartz
- William Schweigart
- Lisa Scottoline
- Olivia Sears
- Maria Semple
- Ruta Sepetys and Michael Smith
- Seven Stories Press
- David Shannon
- Scott Shannon
- Margaret Sherman
- Susan Shilliday
- Sarah & John Shortall
- Skybound Entertainment
- Peter Slater
- Dan Slevin
- Brian Smith
- Steven Soenksen
- Guy Somberg
- Emilie Sommer
- Ronald Sonenthal
- Sourcebooks
- Source Booksellers
- Southern Independent Booksellers Alliance
- Jason Southworth
- Steerforth Press
- Jill Stefanovich
- Garth Stein
- Rob Steinmetz
- Jeff Stephens
- Rosemary Stimola
- Sebastian Suarez
- Tui Sutherland
- Cynthia Sweeney
- Michael Swerling
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- The Mo and Cher Willens Foundation
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- Jordan and Tegan Tigani
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- Amor and Maggie Towles
- Scott Trow
- An Unlikely Story
- Amanda Urrutia
- Kevin Vilm
- Tom Watson
- Elizabeth Wehrle
- Michael Werneke
- Joseph Weston
- Michael Wettstein
- Bradley Whipple
- Abbey White
- John Wick
- Nora Roberts
- John Wiley & Sons Publishing
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- William Willingham
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- Reese Witherspoon
- Glenn Wolfe
- Dennis Wong
- Benjamin Woodruff
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- David Wright
- Writers House LLC
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- Leinil Francis Yu

Supporters listed here made gifts of \$1,000 and above. Visit our website for full list of supporters.

bincfoundation.org | 3135 South State Street, Suite 203, Ann Arbor, MI 48108
Visit our website for more on what we achieved together in 2020.

Your generous and quick action

brought much needed peace of mind to more than 2,200 bookstore and comic shop owners, employees, and their families. You provided nearly \$3 million dollars in emergency financial assistance during the global pandemic. And it is thanks to you that everyone with a qualifying need who called for help received assistance. Together, we did remarkable work under stressful circumstances with the best possible results: **helping real people and small businesses.**



You Gave Peace of Mind and Saved a Store.

Sarah* is a bookstore owner who also worked two part-time jobs. She and her husband were responsible for the estate of Sarah's late brother and depleted their savings with funeral costs, putting her brother's home on the market, and moving her brother's belongings across the country. Then the pandemic hit along with a tsunami of health concerns just as her bookstore had to temporarily close due to local pandemic-related restrictions.

She was laid off at one part-time job, and on leave of absence from her other one. If that wasn't enough, her husband had diabetic complications which resulted in hospital admission, follow-up IV outpatient antibiotic treatments for 4 weeks, and the news that he would need to use a wheelchair for the rest of his life.

Sarah tried to determine how she could manage the increasing responsibilities with the disruption of the household income. Then she remembered Binc. She made the call and filled out the form. On the day she received word she was going to be helped, she cried then slept a full night, something she hadn't done for months.

Sarah now works one part-time job while managing her store which is experiencing a growth spurt as people realize how important local and small businesses are to a community. Sarah writes: "...Calling Binc was the hardest but best decision I made during a terrible time in my life. They were the light at the end of my tunnel. I hope I never need their help again, but I know where to call if I do."

*Name has been changed to maintain the confidentiality of grantee.

You Kept a Family in Their Home.

My name is Julie Beckers* and I work for Loganberry Books in Cleveland, Ohio. 2020 was a rough year, but it got even harder last summer, when my husband had complications from a kidney stone that led to three surgeries within two days. He ended up with ongoing complications that left him unable to work for four months.

I reached out to the Binc Foundation for help because he is the primary income earner in our household, and I was unable to pay for household bills, rent, and basic living expenses such as food out of my paycheck. The Binc Foundation was easy to work with and very understanding, and they did more for us than I even imagined they would: paying our rent and all utility bills during his recovery period. Thanks to Binc, we were able to keep a roof over our heads and the lights on while he recuperated. I am so happy that the Binc Foundation is still in existence, I hope that those who are able to do so continue to support our booksellers!

*Julie personally shared her name and story in our 25th Anniversary Celebration, waiving Binc's standard grantee confidentiality.

Book and Comic Communities Came Together Quickly

To Support the People They Care About Most!

The Save Indie Bookstore initiative, launched in conjunction with the **American Booksellers Association**, began with a leading gift from author **James Patterson** and boosted by **Reese's Book Club** raised more than \$1.2M for independent bookstores.

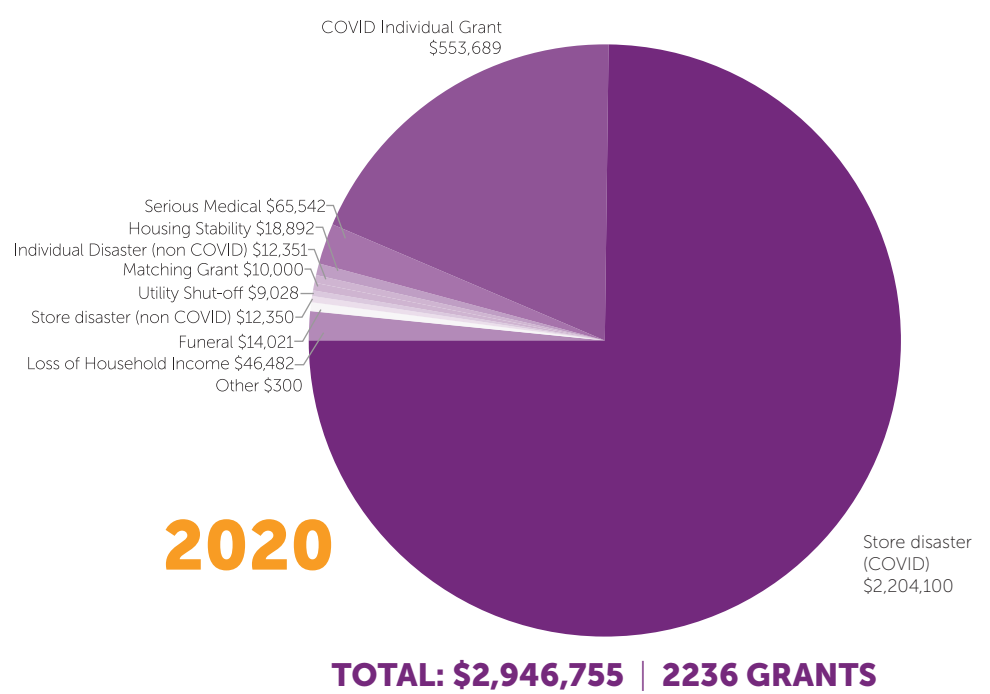
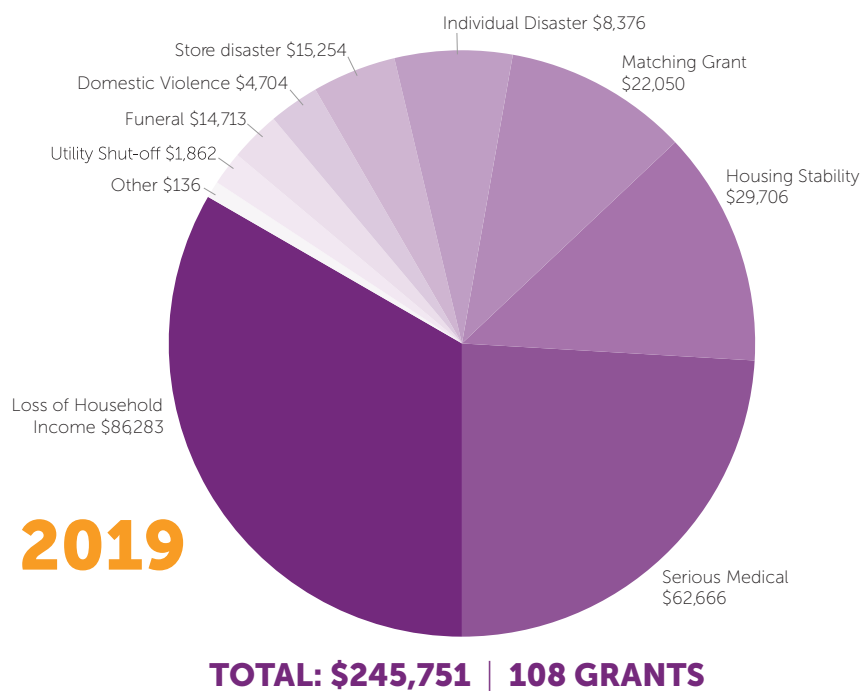
Jim Lee's 60 sketches in 60 days, **Creators 4 Comics**, and **Give Comics Hope** along with dozens of artists and illustrators auctioned artwork raising more than \$1M for comic shops and their employees.

Steven Malk, a Writers House literary agent, led pandemic relief efforts by enlisting authors and creating matching gift challenges and merchandise that ultimately raised over \$2M.

"Thanks to your generosity no one was turned away." — Pam French, Executive Director



You helped an extraordinary number of individuals, families, and stores.



2020 By the Numbers

32 scholarships

2,248 grants

621 individuals

1,627 bookstores and comic shops

\$3 million distributed

Were Helped by:

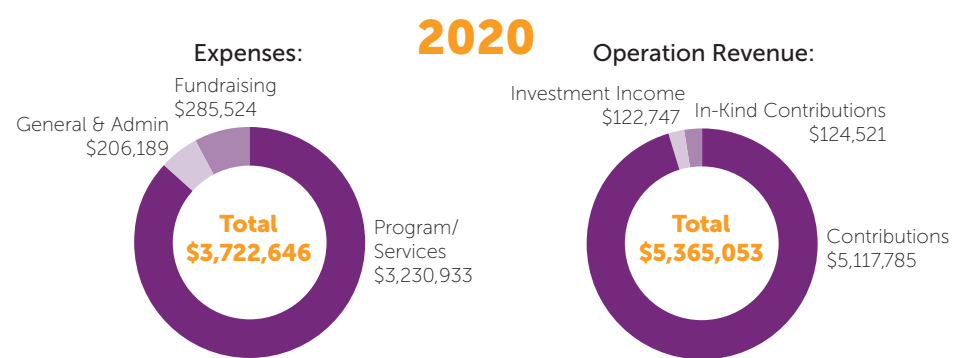
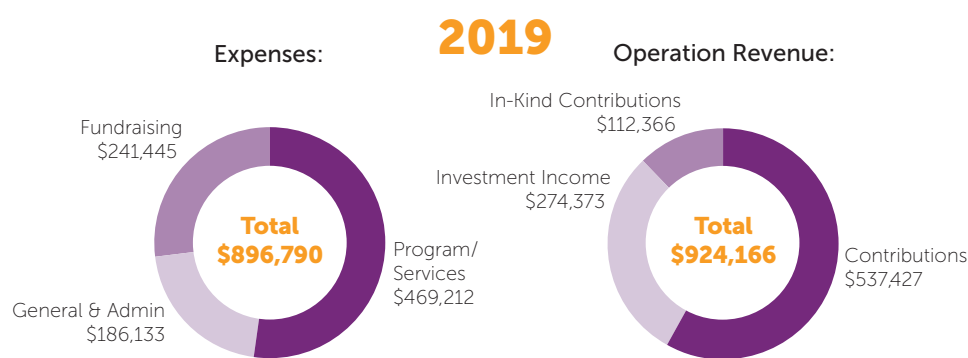
168 authors

3407 new donors

4,572 individuals

17 trade associations

81 publishers



You are securing the future of Binc through your generous support

In 2012, Binc was fortunate to have seed funding from the Borders Group Foundation (what we call our legacy fund) when we expanded our mission to include all brick and mortar stores. This allowed us to serve and operate at a deficit until 2018. In 2019 we met our financial goal to fully cover our operating expenses without use of the legacy fund, and began

to replenish those funds ahead of our original timeline.

In 2020, during a time of enormous, widespread economic hardship caused by the pandemic, Binc fulfilled every qualified assistance request and was able to continue replenishing the legacy fund. It is

thanks to your generous support the Foundation lives well into the future.

Remarkably, Binc has emerged from the pandemic stronger and with more advocates thanks to the coming together of the book and comic communities who supported and amplified our mission.

Stay Involved

Become a Monthly Sustaining Donor: Your recurring donation will ensure that booksellers and comic shop employees in need have a place to turn for help.

Leave a Legacy: Your will affirms, honors, and protects what matters most in your life. Planned giving is a way for you to make a financial gift to Binc as part of your overall financial and/or estate planning.

Join the Author + Creator Leadership Circle: Led by Campaign Chair Garth Stein, the Leadership Circle celebrates the writers and creators in our community who support booksellers and comic shop employees through Binc.

Join a Committee: From Programs, to Finance, to Development & Communications, our volunteer committee members are assets to the Foundation.

Host a Fundraiser or Initiative: These fundraisers are powerful shows of your support while amplifying Binc's mission to others. There are many ways to show your own creative support of Binc whether it's a birthday drive, t-shirts, auctions, even movies!

Visit bincfoundation.org for more information

