

If you need help, call

Binc.

your foundation

EMERGENCY GRANTS FOR BOOKSTORE AND COMIC STORE EMPLOYEES AND OWNERS

- Natural disaster
- Domestic violence
- Funeral expenses
- Housing stability
- Serious medical expenses
- Loss of household income
- Utility shut-off prevention
- Other unforeseen emergencies

SCAN CODE TO
GET IN TOUCH



| 866-733-9064 | help@bincfoundation.org | bincfoundation.org |

What is Binc?

- Binc (Book Industry Charitable Foundation) helps the book and comic industries: bookstore owners, booksellers, comic shop owners and employees, with unforeseen emergency financial needs.
 - Since 1996, Binc has helped nearly 10,000 booksellers, comic shop employees, and bookstore and comic shop owners, distributing more than \$11 million in emergency financial assistance.

What does Binc do?

- Awards grants for situations of personal financial hardship. *Average grant is \$2,100.*
- Offers Matching Grants of up to \$2,000 to help with a variety of financial emergencies.
- Gives professional development scholarships: *Winter Institute, Children's Institute, BookExpo, regional IBA conferences, etc.*

What are examples of "Financial Hardship"?

- Serious medical expenses
 - *Ex.: High deductibles that make it hard to meet other monthly expenses, expensive medications, transportation and housing costs related to treatment*
- Loss of household income
 - *Ex.: A spouse or partner leaves and rent assistance is needed temporarily until a new housing situation can be arranged, a bookseller breaks a leg and cannot work for several weeks, a spouse loses a job involuntarily and assistance is needed with monthly bills while a new job is found, a bookseller or comic shop employee must cut back hours and work part-time to care for child or parent.*
- Domestic abuse
 - *Ex.: A bookseller, comic shop employee, or comic/bookstore owner needs assistance with fees associated with finding new housing and transportation after leaving a situation of domestic abuse.*
- Utility Shut Off
 - *Ex.: Assistance for a book or comic industry store employee who has received a utility shut-off notice*
- Disaster
 - *Ex.: A store is flooded and closed for three days; hourly booksellers lose over 50% of their weekly income and cannot meet their essential household expenses.*

Other Typical Questions

- **Who will know my information?** All applications and inquiries are completely confidential.
- **Do I have to pay the money back?** **NO**. Financial assistance and scholarships are grants, not loans. They are not paid back.
- **Why does Binc give these grants?** Often an unforeseen setback can derail a life. Binc's philosophy is to help booksellers, comic shop employees, and comic/bookstore owners so that one emergency doesn't spiral into a bigger problem. And so that you can keep doing the work you love.
- **Where does the money come from?** Binc is funded by individuals and companies in the book industry – from booksellers to industry leaders, and by book and comic lovers everywhere. Ongoing fundraising is essential to ensure there will be funds for all. If you want to donate, volunteer or learn more, visit bincfoundation.org.

How to Apply/Inquire About Assistance/Find Out More

- Encourage any interested bookseller, bookstore owners, comic shop employee or owner to contact Binc with questions: **866-733-9064**, or mail to info@bincfoundation.org.
 - Include information about Binc in new employee paperwork and in routine store meetings.
 - Resources and an Inquiry Form can be found on Binc's website: bincfoundation.org/
 - Contact Binc for posters/flyers/bookmarks to post in bookstores and comic shops and pass along to all employees.
 - Share Binc's social media posts so help available is top of mind when it is needed.
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