

Introduction

Binc is a nation-wide nonprofit that coordinates charitable programs to **strengthen the bookselling and comic retailing communities**. Our core program provides assistance to employees and shop owners who have a demonstrated financial need arising from severe hardship and/or emergency circumstances.

Since its inception, **the organization has provided over \$9 million in financial assistance and scholarships to more than 9000+ families**. Support for the Foundation's programs and services comes from all sectors of the book and comic industries. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. **It is our vision to be a caring community of book and comic people.**

In response to the COVID-19 pandemic, the book and comic industries came together in an extraordinary way allowing Binc to help 2,241 booksellers, comic retailers, and stores with \$2.9M in urgently needed assistance. More than 4,600 donors, 3,500 of them new to Binc have contributed this year.

Recognition



Awarded by GuideStar demonstrating our commitment to transparency in our finances.

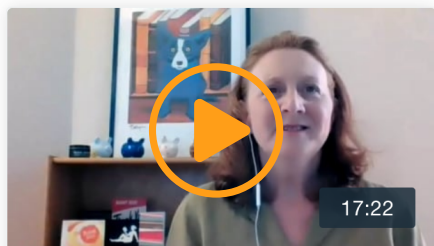


Three consecutive years of earning the GreatNonprofits top-rated badge—a people's choice award for nonprofits.

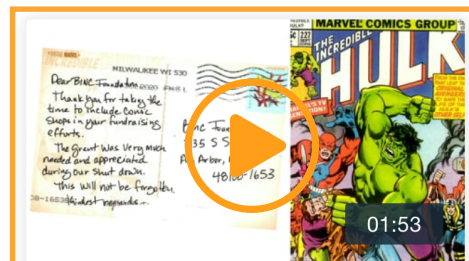


A humanitarian award created to honor those people in comics who work to help others.

Our Story



August 2020 Impact Call



Thank You Video

Press

Lit Hub – [The Book Industry Charitable Foundation Has Never Been Busier Helping Bookstores](#)

Shelf Awareness – [Inside an Unprecedented Eight Weeks at Binc](#)

Publishers Weekly – [Binc Steps In for Booksellers in Need](#)

Forbes.com – [How Nonprofit Binc Helps Booksellers Facing Financial Hardship](#)



Testimonials

"I applied to Binc twice and what I received exceeded by far my expectations; mostly I got respect, and they are the obvious reason I'm still a bookseller. I can't thank and appreciate them enough."

—*Javier Molea, McNally Jackson Booksellers*

"The assistance was mentally and physically invigorating during a dark time. A positive force for this world!"

—*William Shawn C.*

"We're so grateful and humbled that a charitable organization exists like yours which helps respond specifically to the needs of the bookstore community. Thanks again!"

—*The Book Garden, Lebanon, Oregon*

To read more reviews and testimonials check out our page on [Great Nonprofits](#). There are hundreds of stories from booksellers, comic retailers, and donors.

Ambassadors



Photo credit: Heidi Ross
Ann Patchett



Photo credit: David Burnett
James Patterson

Author Leadership Circle Campaign Chair



Photo credit: Susan Doupe
Garth Stein

Helping Booksellers and Comic Retailers Through Life's Emergencies

domestic violence • funeral • natural disaster (fire, flood, earthquake) • man-made disaster (blackout, brownout) • homelessness and homelessness prevention • loss of household income due to emergency child or elder care • loss of household income due to death in the family • loss of household income due to disability • loss of household income due to disruption of business • loss of household income due to partner/spouse/household wage earner job loss • serious medical expense • utility shut-off and utility shut-off prevention

Get in Touch

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